

CHARLESTON URBAN RENEWAL AUTHORITY

Request for Proposals Website & Social Media

March 2023

Introduction

The Charleston Urban Renewal Authority is seeking proposals from area firms that specialize in website construction and social media management. CURA is looking to rebuild our webpage, www.curawv.org with more user friendly content and with the ability for staff to readily make minor changes. In addition, and as a phase II, CURA is looking to establish a social media presence largely collaborating with other entities for public sharing of information.

Background of Agency

CURA was created in 1952 by the City of Charleston as provided under West Virginia State Code Chapter 16 Article 18. The mission of CURA is to provide for the economic improvement of the community by assisting in the redevelopment and revitalization of blighted areas within three urban renewal districts. CURA is governed by a nine-member board appointed by Charleston's Mayor and approved by City Council.

Respondents must be current with all State and Local Municipalities fees and taxes.

Submission of Proposals

Electronic submission only please to info@curawv.org

RFP Timeline

All RFP's must be received by CURA no later than April 20, 2023. It is the responsibility of respondent to ensure that the timeframe is met and all cost associated with preparation of the proposal is the responsibility of respondent.

CURA reserves the right to accept or reject any or all proposals for any reason. Note: all material submitted to CURA becomes public information and subject to disclosure to any member of the public or the media. Proposals will be evaluated based on costs of services (both setup costs and hourly rates) including the ability to have senior and junior associates providing cost effective work product.